DRAFT REVISION PLAN

Public Policy Minor

October 27, 2015

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October 27, 2015

Vice Provost W. Randy Smith
Council on Academic Affairs
Office of Academic Affairs
203 Bricker Hall
190 North Oval Mall
Columbus, OH 43210

Dear Dr. Randy Smith,

In June 2015 the Committee on Academic Affairs approved the transfer of the Public Policy minor from the department of Political Science within the College of Arts and Science to the John Glenn College of Public Affairs. We are excited about this and feel it provides an opportunity to expose even more undergraduate students at Ohio State to the field of public policy studies.

Soon after the transfer of the minor was approved, the College’s Undergraduate Curriculum Committee began a thorough review of the minor and recommended making some changes to the curricular structure. We believe that the proposed changes will streamline the minor for students, while preserving the core objectives of the existing minor and providing them with a strong foundation in the areas of public policy and policy making. The changes should also allow more students to participate in the Washington Academic Internship Program, a great professional opportunity and fantastic experience for any student interested in learning more about public policy.

Below you will find our proposal to revise the Public Policy minor. The committee has put careful thought into the development of this program and is confident that it is of appropriate academic rigor and will allow us to better serve the undergraduate student population at Ohio State. We appreciate your consideration and welcome your feedback.

Sincerely,

Trevor Brown
Dean and Professor
John Glenn College
John Glenn College of Public Affairs

2. EXECUTIVE SUMMARY

In June of 2015, the Committee on Academic Affairs approved the transfer of the Public Policy: Social and Behavioral Sciences Perspectives minor from the Department of Political Science to the John Glenn College of Public Affairs. As part of the Glenn College’s review of our undergraduate offerings, we are proposing some small revisions to the structure of the minor in order to better serve students. The changes we suggest preserve the interdisciplinary nature of the minor while increasing the degree of course flexibility for students and insuring that they receive focused training in the areas of public policy and policy making. We are also recommending an official change to the name of the minor to “Public Policy.”

The current minor requires core foundation coursework (6 hours), specialized area courses (6 hours), and a capstone class (3 hours). The proposed revisions maintain the same structure and credit hours for the minor while fine-tuning the requirements for the foundation classes to ensure core policy competencies, changing the specialized subject area course requirement to a policy making requirement, and adding flexibility to the capstone requirement by allowing students to take a broader set of applied policy courses to culminate their minor. Many students will choose applied policy courses that were on the previous list of specialized area courses.

3. RATIONALE

3.1 Background

In 2008, the Department of Political Science and other departments within the College of Arts and Sciences, in conjunction with the John Glenn School of Public Affairs, launched a minor in Public Policy: Social and Behavioral Sciences Perspectives. As this was prior to the establishment of the Bachelor of Arts in Public Affairs degree, this minor represented the primary means for undergraduate students to receive focused academic training in public policy.

After the launch of the undergraduate public affairs major in 2010, the minor remained a way to expose students outside of the Glenn College to the study of policy. In 2015, the deans of the Glenn College and the College of Arts and Sciences agreed to transfer administrative responsibility for the policy minor from the department of Political Science to the Glenn College. This decision was made for a number of reasons including the success of the Glenn College’s Public Affairs major, changing faculty resources and priorities within the Political Science department, and a desire to eliminate confusion among students regarding advising for the minor. This transfer was approved by CAA in June, and the Glenn College is excited to add the minor to our list of curricular offerings.

This summer, the Glenn College began a thorough review of the undergraduate public affairs program and is recommending some changes that include a revision to our BA and the establishment of a new BS (see companion proposals) degree. The policy minor was also included in this review, and beginning autumn 2016, we propose changing the core curricular requirements of the policy minor in the following ways:
1. Requiring all Policy Minor students to take Public Affairs 3000, while continuing the existing requirement of Political Science 3115.

2. Incorporating the existing capstone course into a new sub-category within the minor that allows students to choose from a number of courses across several disciplines in order to further hone their study of the policy making process.

3. Allowing greater freedom for students to choose applied policy area courses, thus providing a context of applied public policy to their studies.

4. Improving the ability of students to incorporate the Glenn College’s Washington Academic Internship Program into their course of study by allowing students to apply the majority of the credits earned through the program to the minor.

Further, given that the minor now resides in the Glenn College and that its focus has changed somewhat, we propose revising the title of the minor from “Public Policy: Social and Behavioral Science Perspectives” to simply “Public Policy.”

The revisions we propose are meant to benefit students, employers, and the broader Ohio State community, all while maintaining the basic structure and interdisciplinary nature of the minor and without changing total credit hours required. We anticipate that the changes will increase student satisfaction and interest in the minor; provide students from multiple programs with a general understanding of the policy process, thus benefiting them and employers; and, enhance the coordination of policy studies at Ohio State. Strengthening the focus of the minor and introducing curricular flexibility should also make better use of campus resources by enabling more options in terms of the timing of course offerings. We anticipate that the proposed changes will result in more students declaring the minor due to greater flexibility regarding requirements. We also plan to aggressively market the minor along with our revised BA and new BS should they be approved.

3.2. PROPOSED REVISIONS

1. Program name
The first revision we propose is to change the name of the minor from “Public Policy: Social and Behavioral Sciences Perspectives” to “Public Policy,” as this name more clearly communicates the focus of the minor. Also, with the minor no longer residing in the College of Arts and Sciences, Division of Social and Behavioral Sciences, shortening the title will eliminate confusion among students.

2. Curriculum
Currently the public policy minor contains a prerequisite of Economics 2001.01 or AED Economics 2001.01; a required core of Political Science 3115 and one of Economics 4320, Public Affairs 3000, or AED Economics 5330; two courses from a specialization area (Environmental Policy, Policy Methods, Criminal Justice Policy, etc.); and a capstone requirement either fulfilled through the Political Science 4591 or the completion of an approved thesis. We are proposing the following changes:

i. Require all Policy Minor students to take Public Affairs 3000 and Political Science 3115
Political Science 3115: Introduction to the Public Policy Process provides an excellent overview of the policy making process, so we propose to keep it as a core requirement for the minor. In addition, we propose changing Public Affairs 3000: Introduction to Policy Analysis from an option to a second required core course. This proposed change insures that students choosing the minor have sufficient training in policy analysis, a skill set that is essential to any student of policy. While Economics 4320: Public Expenditures and Cost-Benefit Analysis and AED Econ 5330: Benefit Cost Analysis, which are currently options along with Public Affairs 3000, are excellent courses that provide in depth training in cost-benefit analysis and public finance, they do not provide the focused training in policy analysis that should be a core component of this minor. Students will still have the opportunity to take one or both of the other courses as required policy electives for the minor. The Glenn College offers Public Affairs 3000 year round, often multiple sections each term, so we will have no difficulty accommodating additional students.

ii. Require additional courses that explore the policy making process
In order to enhance students’ knowledge of the policy making process, we propose adding a new required sub-category. As we are reducing the number of courses required for the applied policy requirement, the total number of credit hours required for the minor remains unchanged. This portion of the minor will require students to take two courses that focus on various aspects of the policy making process including policy evaluation, federal finance, cost-benefit analysis, ethics and public policy, and other relevant topics. Courses options for this category will come from several departments across campus, and the increased flexibility will allow students to takes courses that are of most interest to them and best fit their respective schedules. Courses such as Political Science 4591, Economics 4320, and AED Economics 5330, which were previously included as core options for the minor, are retained in the curricular menu for this area.

iii. Restructure the applied policy requirement
Currently, students are required to take two classes from one of 11 subject areas related to a specialized policy area such as social welfare, environment and natural resources, or crime and criminal justice. We acknowledge the importance of including courses in applied policy areas, but we are proposing to shrink the credit hour requirement in this area in order to accommodate the new sub-category (see above) and expand student flexibility. Rather than limiting students to choosing from a set of pre-determined specialization areas and courses, we propose to require that they choose one 3000 level or higher course focusing on an applied policy area of their choosing. For instance, a student interested in education policy could take Public Affairs 3110: Education Policy in a Changing World, or a student interested in global security policy could take Political Science 4315: International Security and the Causes of War. The application course may come from any department, but it must be approved by the minor advisor in advance. Students would also be able to count an approved department internship credit for this requirement pending advisor approval.

iv. Enable greater access to the Washington Academic Internship Program
Students participating in the Glenn College’s Washington Academic Internship Program (WAIP) earn 12 credit hours for the program: six credits for the internship (PA 4191.02), three for a policy seminar course (PA 4020), and three credits for a research paper course (PA 4121) they complete while in Washington. Currently only 3 credit hours of the internship may count
toward the policy minor. As many students cannot count the WAIP credit toward their respective majors or GE, it often dissuades students from participating in the program. We are proposing to allow nine hours of WAIP credit toward the Public Policy minor. Three hours of PA 4191.02 would count as the applied course, with 4020 and 4021 counting toward the policy-making core. The fact that 60% of the minor could be completed through participation in WAIP would likely increase enrollment in this valuable program, which provides relevant experience to any student interested in studying public policy.

It is important to note that these proposed changes to the curriculum would not alter the total credit hours needed for the minor nor would it impact its overall structure or interdisciplinary nature.

3.3. ANTICIPATED IMPACTS

As we note above, the changes we propose are meant to benefit students, employers, and the broader Ohio State campus. Specifically, we anticipate that they will increase student satisfaction and interest in the minor; allow students from other disciplines to gain an understanding of the policy making process and, thus, benefit employers; and, enhance the coordination of policy studies at Ohio State. Enhancing the focus of the minor and introducing curricular flexibility should also make better use of University resources by enabling more flexibility in the timing of course offerings. Enrollment in the minor is likely to increase as a result of the changes, thus resulting in a net credit hour gain for all departments represented in the minor course work.

4. LIST OF COURSES

Public Policy Minor

Prerequisite

Policy Core (6 hours)
Take Both of the Following Classes:
Political Science 3115: Introduction to the Policy Process
Public Affairs 3000: Policy Analysis

Policy-Making Core (6 hours)
Take two or more of the following:
Public Affairs 2110: Introduction to Public Affairs
Public Affairs 3500: Public Management
Public Affairs 4000: Policy Evaluation
Public Affairs 4010: Public Affairs Decision Making—Columbus
Public Affairs 4020: Public Affairs Decision Making—Washington, DC
Public Affairs 4021: Policy Analysis Application—Washington, Dc
Public Affairs 4310: State and Local Government Finance
Public Affairs 4510: Law and Public Affairs
Economics 4001.01/.02/.03: Intermediate Microeconomic Theory
Economics 4300: Government Finance in the American Economy
Economics 4320: Public Expenditures and Cost-Benefit Analysis
Economics 4400: Elementary Econometrics
Economics 5410: Econometrics I
AED Economics 5330: Benefit-Cost Analysis
Political Science 3100: American Politics and Policy Making
Political Science 3450: Ethics and Public Policy
Political Science 4115: Bureaucracy and Public Policy
Political Science 4125: American State Politics
Political Science 4130: Law and Politics
Political Science 4137: The Politics of Legal Decision Making
Political Science 4591: Seminar in Public Policy

Applied Policy Course (3 hours)
Students choose one 3 credit hour course at the 3000 level or higher focusing on a substantive policy area such as education, natural resources, economic development, or security. Courses may come from any department but must be approved by the minor advisor. Students may also count approved department internship credit for this requirement pending advisor approval.

Required for graduation: No

Credit hours required: A minimum of 15 credit hours

Transfer Credit hours allowed: No more than one half of the credit hours required on the minor

Overlap with GE: Permitted, up to 6 hours

Overlap with the major
- The minor must be in a different subject than the major
- Each minor completed must contain a minimum of 12 hours distinct from the major and/or additional minors (i.e. minors that require more than 12 hours may overlap those hours beyond 12 with the major or another minor)

Grades required
- Minimum C- for a course to be listed on the minor
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Coursework graded Pass/Non-pass cannot count in the minor
- No more than 3 hours of courses graded Satisfactory/Unsatisfactory may count toward the minor

Filing the minor program form: The minor program form must be filed by the time the graduation application is submitted to the student’s college/school/departmental advisor.
Changes to the minor: Once the minor program is filed in the college office, any changes must be approved by the John Glenn College of Public Affairs.
5. TRANSITION POLICY

We proposed implementing these curricular changes in Autumn 2016. The transition policy would be as follows:

- Students declaring the minor in Autumn 2016 or later would be held to the standards of the new policy minor requirements.

- Current students in the minor would be converted over to the new requirements, but course substitutions for requirements would be made on a case-by-case basis to ensure that no student’s time to completion of the minor is negatively impacted by the changes.

6. LEARNING GOALS AND ASSESSMENT

Upon successful completion of the minor, students will

1) ... be able to understand and articulate the concept of public policy

2) ... have attained an appreciation for multiple perspectives in public affairs

3) ... have gained a thorough understanding of the policy making process

The Glenn College has constituted a sub-committee of two faculty members and one staff member to conduct periodic review and of the minor, providing recommendations for additional alterations as needed. This sub-committee will report findings back to the Glenn College Undergraduate Curriculum Committee. Assessment of the minor will follow the guidelines outlined in the assessment plan for our existing Bachelor of Arts in Public Affairs degree.
# APPENDIX A: Proposed Revisions to Public Policy Minor

| CORE COURSEWORK FOR CURRENT Minor  
| (5 Courses/15 hours) | 
| --- | --- |
| **Prerequisite:** | Economics/AED Economics 2001.01: Introduction to microeconomics |
| **Required Core Courses:** | Political Science 3115: Introduction to Public Policy |
| **Choose one:** | Public Affairs 3000: Policy Analysis  
| | Economics 4320: Public Expenditures and Benefit-Cost Analysis  
| | AED Economics 5330: Benefit Cost Analysis |
| **Specialized Subject Area courses** | Students must select two courses from one of the following public policy issue areas: |
| | Business and Labor  
| | Communication  
| | Crime and Criminal Justice  
| | Environment and Natural Resources  
| | Gender  
| | Policy Methods  
| | Social Welfare  
| | Race and Ethnicity  
| | Security  
| | Size and Scope of Government  
| | Urban |
| **Capstone Requirement:** | **Choose One:** |
| | Political Science 4591: Seminar in Public Policy  
| | Thesis with a public policy focus |

| CORE COURSEWORK FOR REVISED MINOR  
| (5 Courses/15 hours) | 
| --- | --- |
| **Prerequisite:** | Economics/AED Economics 2001.01: Introduction to microeconomics |
| **Required Core Courses:** | Political Science 3115: Introduction to Public Policy  
| | Public Affairs 3000: Policy Analysis |
| **Policy Making:** | Take TWO of the following: |
| | Public Affairs 2110: Introduction to Public Affairs  
| | Public Affairs 3500: Public Management  
| | Public Affairs 4501: Law and Public Affairs  
| | Public Affairs 4000: Policy Evaluation  
| | Public Affairs 4010: Public Affairs Decision Making—Columbus  
| | Public Affairs 4020: Public Affairs Decision Making—Washington, DC  
| | Public Affairs 4021: Policy Analysis Application—Washington, DC  
| | Public Affairs 4310: State and Local Government Finance  
| | Public Affairs 4510: Law and Public Affairs  
| | Economics 4001.01/.02/.03: Intermediate Microeconomic Theory  
| | Economics 4300: Government Finance in the American Economy  
| | Economics 4320: Public Expenditures and Cost-Benefit Analysis  
| | Economics 4400: Elementary Econometrics  
| | Economics 5410: Econometrics I  
| | AED Economics 5330: Benefit-Cost Analysis  
| | Political Science 3100: American Politics and Policy Making  
| | Political Science 3450: Ethics and Public Policy  
| | Political Science 4115: Bureaucracy and Public Policy  
| | Political Science 4125: American State Politics  
| | Political Science 4130: Law and Politics  
| | Political Science 4137: The Politics of Legal Decision Making  
| | Political Science 4175: Women, Government, and Public Policy  
| | Political Science 4591: Seminar in Public Policy |
| **Applied policy course** | Students choose one 3 credit hour course at the 3000 level or higher focusing on a substantive policy area such as education, natural resources, economic development, or security. Course may come from any department but must be approved by the minor advisor. Students may also count approved department internship credit for this requirement pending advisor approval. |
Steve

As the Undergraduate Chair for the Glenn College I have prepared three new proposals for review (B.A., Change; B.S. new degree, and Policy Minor (curricular changes), and I wanted you to know that as they go towards the curriculum review process that we have asked for and received concurrence for the following departments/colleges. While we no longer go through AS curriculum review we wanted you to have this information.

Fisher Business: Pat West sent formal concurrence
Economics: David Blau sent formal concurrence
Political Science: sent request on 11/2/15, met with Rick H and his staff and received informal feedback (~10/24).

Thank you

Josh

Joshua D. Hawley
Associate Professor, John Glenn College of Public Affairs
Director, Ohio Education Research Center
Associate Director, Center for Human Resource Research

The Ohio State University
Hawley.32@osu.edu
(614) 247-8140 (Glenn) (614) 372-6884 (CHRR)
http://glennschool.osu.edu/
http://chrr.ohio-state.edu/
http://oerc.osu.edu
http://ohioanalytics.gov/
Josh,

Please consider this our formal concurrence.

One minor error: Econ 4320 is missing from the BS advising sheet.

David

David Blau
Chair, Department of Economics
Arps Hall, 1945 N. High St.
The Ohio State University
Columbus OH 43210-1158
614-292-2009
614-292-3906 (fax)
Blau.12@osu.edu
http://web.econ.ohio-state.edu/~blau/

David/Trevon

This note is to request formal concurrence from the Department of Economics for the following curricular changes by Glenn.

1. Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
2. Creation of a new B.S. Degree in Public Policy Analysis
3. Modification of the Policy Minor Curriculum

We had a meeting about this that we incorporated suggested changes, such as detailing additional economics courses and can confirm we have done so. 4001 appears as an option for the B.A. and B.S. in addition to the previously approved courses (4300, 4320).

I am attaching the latest versions of the curricular proposals as we intend to proceed.

Please let me know if you have questions.
Sincerely

Josh

Joshua D. Hawley
Associate Professor, John Glenn College of Public Affairs
Director, Ohio Education Research Center
Associate Director, Center for Human Resource Research
The Ohio State University
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(614) 247-8140 (Glenn) (614) 372-6884 (CHRR)
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http://chrr.ohio-state.edu/
http://ohioanalytics.gov/
Dear Josh,

The Fisher College of Business is fully supportive of all three proposal. However, a request was made to slightly alter the title of the BA program. My understanding is that there was an agreement with a change to “Bachelor of Arts in Public Management Leadership and Policy”. I have included Anil Makhija on this email to confirm that conversation. Please let me know when this is resolved and if you would like a formal letter of concurrence or if an email will suffice.

Sincerely,
Pat West

Patricia M. West, Ph.D.
Associate Dean of Undergraduate Programs
Associate Professor of Marketing
200F Fisher Hall, 2100 Neil Avenue, Columbus, OH 43210
614-292-0568 Office / 614-292-0879 Fax
west.284@osu.edu fisher.osu.edu

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Prof. Unnava and Prof. West

We are formally submitting the request for concurrence on the following program changes:

1. Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
2. Creation of a new B.S. Degree in Public Policy Analysis
3. Modification of the Policy Minor Curriculum

We appreciated the opportunity to meet with Prof West and Dean Makhija recently. If there are additional questions that we can answer do not hesitate to ask.
Sincerely

Josh Hawley

Joshua D. Hawley
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Associate Director, Center for Human Resource Research
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http://chrr.ohio-state.edu/
http://oerc.osu.edu
http://ohioanalytics.gov/
Mr. Herrmann and Political Science Colleagues

I’m attaching our formal request for the concurrence for the following three program changes that Glenn is proposing:

Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
Creation of a new B.S. Degree in Public Policy Analysis
Modification of the Policy Minor Curriculum

As discussed at the meeting in Sept we modified the additional course options for the B.S. advanced courses to include the Political Science 4782 as well as 4781 as options for the advanced B.S. students.

Please let us know if you have questions before providing formal concurrence.

Sincerely

Josh Hawley

Good Morning Courtney,

Thanks for your help. I have scheduled this for Thursday, October 8, 2:30-3:30 in the Annie Glenn Conference Room (350 B Page Hall – third floor).

Please let me know if you have any questions. Thanks!
Hi Brittany and Andrea,

Thanks for reaching out. Rick, Jennifer and Marcus are all available on October 8th from 2:30-3:30. Where in Page Hall would you like the meeting to be held?

Best,
Courtney

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Good Evening Courtney,

I can assist with scheduling for the Glenn College folks. Please let me know which dates/times work for Rick Herrmann, Jennifer Mitzen and Marcus Kurtz. The meeting will be 1 hour, and we are glad to host it in one of our conference rooms in Page Hall.

Monday, September 21, 9:00-10:00
Tuesday, September 22, 3:30-4:30
Wednesday, October 7, 3:00-4:00
Thursday, October 8, 2:30-3:30

Please note, I will be out of the office tomorrow and will not have access to email until 4:00 PM. If you are able to nail down a date/time that works for everyone, please let Andrea Garringer (copied in this email) know.

Thank you for your help!
Dear Trevor,

This all sounds very promising and I look forward to hearing more about your plans. I am happy to meet in the near future. I would like to include Jennifer Mitzen and Marcus Kurtz as well. I have cc'd Courtney Sanders. She can set the timing up on our side. Who should she contact in your office?

Sincerely,

Rick

On Sep 15, 2015, at 9:04 AM, Brown, Trevor <brown.2296@osu.edu> wrote:

Hi Rick,

I hope this finds you well and having survived the start of the new academic year.

We used the summer to review our undergraduate curriculum and our undergraduate curriculum committee came forward with a variety of changes to our existing B.A. and a proposal for a new B.S. in Public Policy Analysis. We also reworked the public policy minor. Taken together we think these changes and enhancements will have positive impacts for students. We also think that they will have positive impacts for Political Science.

In the case of the BA we removed the requirement that students take PS 3115 and replaced that requirement with any upper division political science course. This should result in no change in credit hours for your unit.
For the proposed BS, we require students to take political science courses so this should bring new students in to your courses.

And for the minor, we anticipate that the changes we’ve made will bring more students into the minor and hence more students in to some of your courses.

You’ll find all three attached.

I’d like to set up a time when we can get together to answer any questions you have about the proposals. We haven’t submitted these yet so this isn’t a formal concurrence request. Rather this is to address any concerns your unit might have about the proposals.

On our end, I’d recommend that Josh Hawley (Director of Undergraduate Studies), Chris Adams (Undergraduate Program Coordinator), and myself meet with whomever you think is appropriate on your end.

Best,

Trevor

Trevor Brown
Dean
John Glenn College of Public Affairs
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<Draft Policy Minor Revisions 8-28-15.docx>
<BA Revision Proposal final.docx>
<BS in Public Policy Analysis proposal final.docx>