To: Rebecca Harvey, Chair of ASCC
From: Richard Fletcher, Chair of ASCC Arts and Humanities Panel

April 23rd, 2014

Dear Rebecca,

At our meeting on Friday April 18th, 2014 the Arts and Humanities Panel reviewed the proposed GE revisions to the Industrial Design, Interior Design and Visual Communication Design Bachelor of Science in Design (BSD) major programs.

The rationale for the revisions was a recommended increase in the number of Art and Design History credits to twelve (12) made by The National Association of Schools of Art and Design (NASAD) in their 2013 accreditation report.

To comply with this recommendation, the revisions to each of the above Bachelor of Science in Design (BSD) major programs were as follows:

1) Add “History of Art 2001, Western Art 1: Ancient and Medieval Worlds” to the “Historical Study” category.

2) Move “History of Art 2002” from the “Historical Study” category to the “Second Historical Study” category.

3) Add “Choose one 3 credit hour course from History of Art 3000-level or above” to the “Open Option” GE category, which would effectively reduce the open credits to three (3), from the current total of six (6).

The panel understood and agreed with the rationale and proposed revisions and the majority of the discussion was concerning some discrepancies between the cover letter of proposed revisions and the advising sheets. Since the meeting these discrepancies have been satisfactorily cleared up. The panel voted unanimously to approve this proposed GE revisions to the Industrial Design, Interior Design and Visual Communication Design Bachelor of Science in Design (BSD) major programs.

Yours faithfully,

Richard Fletcher

ASCC Arts and Humanities Panel Chair
30 January 2014

To: The Arts and Sciences (ASC) Curriculum Committee

Re: Proposed GE revisions to the: Industrial Design; Interior Design; and Visual Communication Design Bachelor of Science in Design (BSD) major programs. Proposed implementation date: Autumn semester 2014.

Rationale for the proposed revisions:
The National Association of Schools of Art and Design (NASAD) accreditation report from 2013 requested that the above Department of Design undergraduate programs increase the number of Art and Design History credits to twelve (12), the recommended 10% of the 120 semester total credit minimum standard for art and design programs.

The above programs currently include two (2) courses at three (3) credits each that apply to this area of study, for a total of six (6) credits:
1) “History of Art 2002, Western Art 2: The Renaissance to the Present” (GE); and
2) “Design 2750, Design History” (required in each of the major programs).

The above tagged-degree programs currently require a minimum of 131 credits for completion. The Department does not wish to add extra coursework to the current major requirements to accommodate the additional six (6) Art and Design History credits requested by NASAD.

Therefore, we propose to modify the GE requirements for each of the above Bachelor of Science in Design (BSD) major programs, following a GE model already in use by the Department of Art with its Bachelor of Fine Art (BFA) degree programs.

Specifically, we propose to make three (3) revision to the GE:
1) Add “History of Art 2001, Western Art 1: Ancient and Medieval Worlds” to the “Historical Study” category.
2) Move “History of Art 2002” from the “Historical Study” category to the “Second Historical Study” category.
3) Add “Choose one 3 credit hour course from History of Art 3000-level or above” to the “Open Option” GE category, which would effectively reduce the open credits to three (3), from the current total of six (6).

The GE requirements for each of the above Bachelor of Science in Design (BSD) major programs are currently identical, and each would change as above, so that they would remain identical. There are no revisions proposed to the current major requirement courses as delivered by the Department of Design.

The Department considers the proposed revisions to be the most direct and simple manner to accommodate the NASAD request for six (6) additional Art and Design History credits. We ask that the outlined revisions to the GE for these three degree programs be considered in an expedited manner, so that they may be put in effect for students entering these degree programs in Autumn semester 2014.

Many thanks to the ASC Curriculum Committee for its consideration. Best wishes.

Mary Anne Beecher, Ph.D., Professor and Department Chairperson

Attachments: Excerpts from 2013 NASAD accreditation report; Current curriculum sheets for each major program; Proposed (revised) curriculum sheets for each major program.
Excerpts from 2013 NASAD accreditation report

**Bachelor of Science in Design – 4 years: Industrial Design**
(1) Status: Submitted for renewal of Final Approval for Listing
(2) Curriculum: The institution appears to meet NASAD standards for a professional degree in Industrial Design, except for the requirement for Art and Design History, in which the degree appeared to be deficient. NASAD guidelines suggest that 10-15% of the curriculum be in art/design history. With the current requirement, it is not clear that students gain an understanding and engage with historic themes in the field. The degree includes twelve credits of electives, of which several could be reassigned to the art/design history area. (NASAD Handbook 2012-13, VIII.B.2.)

**Bachelor of Science in Design – 4 years: Interior Design**
(1) Status: Submitted for renewal of Final Approval for Listing
(2) Curriculum: The institution appears to meet NASAD standards for a professional degree in Interior Design, except for the requirement for Art and Design History, in which the degree appeared to be deficient. NASAD guidelines suggest that 10-15% of the curriculum be in art/design history. With the current requirement, it is not clear that students gain an understanding and engage with historic themes in the field. The degree includes twelve credits of electives, of which several could be reassigned to the art/design history area. (NASAD Handbook 2012-13, VIII.B.2.)

**Bachelor of Science in Design – 4 years: Visual Communication Design**
(1) Status: Submitted for renewal of Final Approval for Listing
(2) Curriculum: The institution appears to meet NASAD standards for a professional degree in Visual Communication Design, except for the requirement for Art and Design History, in which the degree appeared to be deficient. NASAD guidelines suggest that 10-15% of the curriculum be in art/design history. With the current requirement, it is not clear that students gain an understanding and engage with historic themes in the field. The degree includes twelve credits of electives, of which several could be reassigned to the art/design history area. (NASAD Handbook 2012-13, VIII.B.2.)

**Additional notes and clarification**

The current “2nd Historical Study: 3 credit hours, History or History of Art” GE designation allows students to take a History course instead of a History of Art course. To meet the NASAD requirement of twelve (12) Art and Design History credits, we wish to narrow that option to a specific History of Art course.

We also wish to allow for any History of Art at 3000-level course under the “Open Options” category. We do not wish to limit the course choices to only GE courses in History of Art. We feel justified in this decision, based on the fact that this situation already exists in the current Department of Art GE requirements for its BFA program.

In fact, our entire proposal — **Historical Study: 3 credit hours, History of Art 2001; 2nd Historical Study: 3 credit hours, History of Art 2002; Open Option: 6 credit hours, Choose one 3 credit hour course from History of Art 3000-level or above + another 3 credit course** — exactly matches this section of the current Department of Art GE requirements for its BFA program.

Our thinking is that if the Art BFA and Design BSD requirements in these GE categories are the same, NASAD’s future reviews of the twelve (12) Art and Design History credits requirement will be much more obvious and straightforward.
## Industrial Design Major

### General Education:
47 to 49 hours

- **ArtSci 1100**: 1 credit hour

### Industrial Design Major Requirements:
72 hours

#### First Year

- 1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)
- 1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)
- 1.5 Design 2310: Visualization Principles 1 (AU, weeks 1 to 7)
- 1.5 Design 2320: Visualization Principles 2 (AU, weeks 8 to 14)
- 3 Design 2700: Intro to Design Practice (AU)
- 1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)
- 1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)
- 1.5 Design 2330: Visualization Principles 3 (SP, weeks 1 to 7)
- 1.5 Design 2340: Visualization Principles 4 (SP, weeks 8 to 14)
- 3 Design 2750: Design History (SP)

#### Second Year

- 3 Design 3101: Intro to Ind Design 1 (AU)
- 3 Design 3200: Design Research 1 (AU)
- 3 Design 3301: Visualization Strategies for Ind Design 1
- 3 Design 3400: Design Media 1 (AU)
- 3 Design 3151: Intro to Ind Design 2 (SP)
- 3 Design 3450: Design Media 2 (SP)
- 3 Design 3550: Materials + Processes (SP)

#### Third Year

- 3 Design 4101: Intermediate Ind Design 1 (AU)
- 3 Design 4200: Design Research 2 (AU)
- 3 Design 4400: Design Media 3 (AU)
- 3 Design 4151: Intermediate Ind Design 2 (SP)
- 3 Design 4650: Collaborative Design (SP)
- 3 Design 4750: Professional Practices (SP, weeks 1 to 7)
- 6* Design 4797: Study Abroad (SP, weeks 8 to 14)

#### Fourth Year

- 3 Design 5101: Advanced Ind Design 1 (AU)
- 3 Design 5200: Design Research 3 (AU)
- 3 Design 5301: Visualization Strategies for Ind Design 2 (AU)
- 3 Design 5151: Advanced Ind Design 1 (SP)
- 3 Design 5800: Design Seminar (SP)

### Design Electives:
12 credit hours, see following sheet for suggestions

### Minimum required for graduation:
131 credit hours
Industrial Design Major

Revised curriculum

General Education: 47 to 49 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArtSci 1100</td>
<td>1</td>
</tr>
<tr>
<td>Writing</td>
<td>6</td>
</tr>
<tr>
<td>Writing 1 (English 1110)</td>
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<tr>
<td>Writing 2 (any 2367)</td>
<td></td>
</tr>
<tr>
<td>Quantitative and Logical Skills</td>
<td></td>
</tr>
<tr>
<td>Mathematical and Logical Analysis (from GE list, 3-5 credit hours)</td>
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<tr>
<td>Data Analysis</td>
<td></td>
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<tr>
<td>(from GE list, 3 credit hours)</td>
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</tbody>
</table>

Science: 10 credit hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Biological Science</td>
<td></td>
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<tr>
<td>Physical Science (one must have a lab)</td>
<td></td>
</tr>
</tbody>
</table>

Literature: 3 credit hours

Visual and Performing Arts: 3 credit hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art 2555 (Photography)</td>
<td></td>
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</tbody>
</table>

Social Science: 6 credit hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>(from below categories)</td>
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</tbody>
</table>

Historical Study: 3 credit hours

1) History of Art 2001

2) History of Art 2002

Open Option: 6 credit hours

Third Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Design 4101</td>
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<td>Design 4200</td>
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<td>Design 4300</td>
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<td>Design 4400</td>
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<td>Design 4511</td>
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<td>Design 4650</td>
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<td>Design 4750</td>
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<tr>
<td>Design 4797</td>
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</tbody>
</table>

*Only for students pre-approved for study abroad experiences.

Credits will be used to replace Design 4151, Design 4650, and up to another six hours of Design elective courses.

Fourth Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design 5101</td>
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<tr>
<td>Design 5200</td>
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<td>Design 5301</td>
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<td>Design 5411</td>
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<td>Design 5800</td>
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</tbody>
</table>

Design Electives: 12 credit hours, see following sheet for suggestions

Minimum required for graduation: 131 credit hours

Industrial Design Major Requirements: 72 hours

First Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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<td>Design 2110</td>
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<td>Design 2120</td>
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<td>Design 2310</td>
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<td>Design 2320</td>
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<td>Design 2700</td>
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Second Year

<table>
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<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Design 3101</td>
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<tr>
<td>Design 3200</td>
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<td>Design 3301</td>
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<td>Design 3400</td>
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<td>Design 3151</td>
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<td>Design 3450</td>
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<td>Design 3550</td>
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Third Year

<table>
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<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>Design 4101</td>
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<tr>
<td>Design 4200</td>
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<tr>
<td>Design 4301</td>
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<td>Design 4400</td>
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<td>Design 4511</td>
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<td>Design 4650</td>
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<tr>
<td>Design 4750</td>
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</tbody>
</table>

*Only for students pre-approved for study abroad experiences.

Credits will be used to replace Design 4151, Design 4650, and up to another six hours of Design elective courses.

Fourth Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design 5101</td>
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<td>Design 5200</td>
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<td></td>
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<td>Design 5411</td>
<td></td>
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<tr>
<td>Design 5800</td>
<td></td>
</tr>
</tbody>
</table>

Design Electives: 12 credit hours, see following sheet for suggestions

Minimum required for graduation: 131 credit hours
**Interior Design Major**

**Current curriculum**

<table>
<thead>
<tr>
<th>General Education:</th>
<th>47 to 49 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArtSci 1100: 1 credit hour</td>
<td></td>
</tr>
</tbody>
</table>

**Writing: 6 credit hours**
- Writing 1 (English 1110)
- Writing 2 (any 2367)

**Quantitative and Logical Skills**
- Mathematical and Logical Analysis (from GE list, 3-5 credit hours)
- Data Analysis (from GE list, 3 credit hours)

**Science: 10 credit hours**
- Biological Science
- Physical Science (one must have a lab)

**Literature: 3 credit hours**

**Visual and Performing Arts:**
- 3 credit hours
  - Art 2555 (Photography)

**Social Science: 6 credit hours**
- (from below categories)

**Historical Study: 3 credit hours**
- History of Art 2002

**2nd Historical Study: 3 credit hours**
- History or History of Art

**Open Option: 6 credit hours**

One course on Social Diversity in the US, and two Global Studies courses are required — these contents are typically embedded in other GE courses. Failure to choose courses with these two designations could result in up to 9 additional credits needed to complete the GE requirements.

<table>
<thead>
<tr>
<th>Interior Design Major Requirements:</th>
<th>75 hours</th>
</tr>
</thead>
</table>

**First Year**
- 1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)
- 1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)
- 1.5 Design 2310: Viz Principles 1 (AU, weeks 1 to 7)
- 1.5 Design 2320: Viz Principles 2 (AU, weeks 8 to 14)
- 3 Design 2700: Intro to Design Practice (AU)
- 1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)
- 1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)
- 1.5 Design 2330: Viz Principles 3 (SP, weeks 1 to 7)
- 1.5 Design 2340: Viz Principles 4 (SP, weeks 8 to 14)
- 3 Design 2750: Design History (SP)

**Second Year**
- 3 Design 3102: Intro to Int Design 1 (AU)
- 3 Design 3200: Design Research 1 (AU)
- 3 Design 3302: Viz Strategies for Int Design 1
- 3 Design 3400: Design Media 1 (AU)
- 3 Design 3152: Intro to Int Design 2 (SP)
- 3 Design 3450: Design Media 2 (SP)
- 3 Design 3552: Int Design Technology 1 (SP)

**Third Year**
- 3 Design 4102: Intermediate Int Design 1 (AU)
- 3 Design 4200: Design Research 2 (AU)
- 3 Design 4302: Viz Strategies for Int Design 2
- 3 Design 4502: Int Design Technology 2 (AU)
- 3 Design 4152: Intermediate Int Design 2 (SP)
- 3 Design 4650: Collaborative Design (SP)
- 3 Design 4750: Professional Practices (SP, weeks 1 to 7)
- 6* Design 4797: Study Abroad (SP, weeks 8 to 14)

*Only for students pre-approved for study abroad experiences. Credits will be used to replace Design 4152, Design 4650, and up to another six hours of Design elective courses.

**Fourth Year**
- 3 Design 5102: Advanced Int Design 1 (AU)
- 3 Design 5200: Design Research 3 (AU)
- 3 Design 5502: Int Design Technology 3 (AU)
- 3 Design 5152: Advanced Int Design 2 (SP)
- 3 Design 5552: Int Design Technology 4 (SP)

**Design Electives:** 6 credit hours, see following sheet for suggestions

**Architecture 5510 or 5520:** 3 credit hours

**Minimum required for graduation:** 131 credit hours
# Interior Design Major

**Revised curriculum**

## Interior Design Major Requirements:

75 hours

### First Year

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
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<tbody>
<tr>
<td>1.5</td>
<td>Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2310: Viz Principles 1 (AU, weeks 1 to 7)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2320: Viz Principles 2 (AU, weeks 8 to 14)</td>
</tr>
<tr>
<td>3</td>
<td>Design 2700: Intro to Design Practice (AU)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2330: Viz Principles 3 (SP, weeks 1 to 7)</td>
</tr>
<tr>
<td>1.5</td>
<td>Design 2340: Viz Principles 4 (SP, weeks 8 to 14)</td>
</tr>
<tr>
<td>3</td>
<td>Design 2750: Design History (SP)</td>
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</tbody>
</table>

### Second Year

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Design 3102: Intro to Int Design 1 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 3200: Design Research 1 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 3302: Viz Strategies for Int Design 1</td>
</tr>
<tr>
<td>3</td>
<td>Design 3400: Design Media 1 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 3152: Intro to Int Design 2 (SP)</td>
</tr>
<tr>
<td>3</td>
<td>Design 3450: Design Media 2 (SP)</td>
</tr>
<tr>
<td>3</td>
<td>Design 3552: Int Design Technology 1 (SP)</td>
</tr>
</tbody>
</table>

### Third Year

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Design 4102: Intermediate Int Design 1 (AU)</td>
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<tr>
<td>3</td>
<td>Design 4200: Design Research 2 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 4302: Viz Strategies for Int Design 2</td>
</tr>
<tr>
<td>3</td>
<td>Design 4502: Int Design Technology 2 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 4152: Intermediate Int Design 2 (SP)</td>
</tr>
<tr>
<td>3</td>
<td>Design 4650: Collaborative Design (SP)</td>
</tr>
<tr>
<td>3</td>
<td>Design 4750: Professional Practices (SP, weeks 1 to 7)</td>
</tr>
<tr>
<td>6*</td>
<td>Design 4797: Study Abroad (SP, weeks 8 to 14)</td>
</tr>
</tbody>
</table>

*Only for students pre-approved for study abroad experiences. Credits will be used to replace Design 4152, Design 4650, and up to another six hours of Design elective courses.

### Fourth Year

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Design 5102: Advanced Int Design 1 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 5200: Design Research 3 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 5502: Int Design Technology 3 (AU)</td>
</tr>
<tr>
<td>3</td>
<td>Design 5152: Advanced Int Design 2 (SP)</td>
</tr>
<tr>
<td>3</td>
<td>Design 5552: Int Design Technology 4 (SP)</td>
</tr>
</tbody>
</table>

### Design Electives:

6 credit hours, see following sheet for suggestions

**Architecture 5510 or 5520**: 3 credit hours

## Minimum required for graduation:

131 credit hours

### General Education:

47 to 49 hours

- **ArtSci 1100**: 1 credit hour
- **Writing**: 6 credit hours
  - Writing 1 (English 1110)
  - Writing 2 (any 2367)
- **Quantitative and Logical Skills**: 3 credit hours
  - Mathematical and Logical Analysis (from GE list, 3-5 credit hours)
  - Data Analysis (from GE list, 3 credit hours)
- **Science**: 10 credit hours
  - Biological Science
  - Physical Science (one must have a lab)
- **Literature**: 3 credit hours
- **Visual and Performing Arts**: 3 credit hours
  - Art 2555 (Photography)
- **Social Science**: 6 credit hours
  - (from below categories)
- **Historical Study**: 3 credit hours
  - **History of Art 2001**: 3 credit hours
  - **History of Art 2002**: 3 credit hours
- **Open Option**: 6 credit hours

### Notes:

- **1)** One course on Social Diversity in the US, and two Global Studies courses are required — these contents are typically embedded in other GE courses. Failure to choose courses with these two designations could result in up to 9 additional credits needed to complete the GE requirements.
- **2)** Choose one 3 credit hour course from History of Art 3000-level or above + another 3 credit course
- **3)** Minimum required for graduation: 131 credit hours
### General Education:
47 to 49 hours

- **ArtSci 1100**: 1 credit hour
- **Writing**: 6 credit hours
  - Writing 1 (English 1110)
  - Writing 2 (any 2367)
- **Quantitative and Logical Skills**
  - Mathematical and Logical Analysis (from GE list, 3-5 credit hours)
  - Data Analysis (from GE list, 3 credit hours)
- **Science**: 10 credit hours
  - Biological Science
  - Physical Science (one must have a lab)
- **Literature**: 3 credit hours
- **Visual and Performing Arts**: 3 credit hours
  - Art 2555 (Photography)
- **Social Science**: 6 credit hours (from below categories)
- **Historical Study**: 3 credit hours
  - History of Art 2002
- **2nd Historical Study**: 3 credit hours
  - History or History of Art
- **Open Option**: 6 credit hours

One course on **Social Diversity in the US**, and two **Global Studies courses** are required — these contents are typically embedded in other GE courses. Failure to choose courses with these two designations could result in up to 9 additional credits needed to complete the GE requirements.

### Visual Communication Design Major Requirements:
72 hours

#### First Year
- 1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)
- 1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)
- 1.5 Design 2310: Viz Principles 1 (AU, weeks 1 to 7)
- 1.5 Design 2320: Viz Principles 2 (AU, weeks 8 to 14)
- 3 Design 2700: Intro to Design Practice (AU)
- 1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)
- 1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)
- 1.5 Design 2330: Viz Principles 3 (SP, weeks 1 to 7)
- 1.5 Design 2340: Viz Principles 4 (SP, weeks 8 to 14)
- 3 Design 2750: Design History (SP)

#### Second Year
- 3 Design 3103: Intro to Vis Com Design 1 (AU)
- 3 Design 3200: Design Research 1 (AU)
- 3 Design 3400: Design Media 1 (AU)
- 3 Design 3503: Typographic Design (AU)
- 3 Design 3153: Intro to Vis Com Design 2 (SP)
- 3 Design 3450: Design Media 2 (SP)
- 3 Design 3550: Materials + Processes (SP)

#### Third Year
- 3 Design 4103: Intermediate Vis Com Design 1 (AU)
- 3 Design 4200: Design Research 2 (AU)
- 3 Design 4400: Design Media 3 (AU)
- 3 Design 4153: Intermediate Vis Com Design 2 (SP)
- 3 Design 4650: Collaborative Design (SP)
- 3 Design 4750: Professional Practices (SP, weeks 1 to 7)
- 6* Design 4797: Study Abroad (SP, weeks 8 to 14)

*Only for students pre-approved for study abroad experiences.

Credits will be used to replace Design 4153, Design 4650, and up to another six hours of Design elective courses.

#### Fourth Year
- 3 Design 5103: Advanced Vis Com Design 1 (AU)
- 3 Design 5200: Design Research 3 (AU)
- 3 Design 5800: Design Seminar (AU)
- 3 Design 5153: Advanced Vis Com Design 2 (SP)
- 3 Design 5453: Vis Com Design Media 4 (SP)

### Design Electives: 12 credit hours, any courses

### Minimum required for graduation: 131 credit hours
**Visual Communication Design Major**

**General Education:**
47 to 49 hours

- **ArtSci 1100:** 1 credit hour
- **Writing:** 6 credit hours
  - Writing 1 (English 1110)
  - Writing 2 (any 2367)
- **Quantitative and Logical Skills**
  - Mathematical and Logical Analysis (from GE list, 3-5 credit hours)
  - Data Analysis (from GE list, 3 credit hours)
- **Science:** 10 credit hours
  - Biological Science
  - Physical Science (one must have a lab)
- **Literature:** 3 credit hours
- **Visual and Performing Arts:** 3 credit hours
  - Art 2555 (Photography)
- **Social Science:** 6 credit hours
  (from below categories)
- **Historical Study:** 3 credit hours
  1) **History of Art 2001**
  2) **History of Art 2002**
- **Open Option:** 6 credit hours

**Visual Communication Design Major Requirements:**
72 hours

**First Year**
- 1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)
- 1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)
- 1.5 Design 2310: Viz Principles 1 (AU, weeks 1 to 7)
- 1.5 Design 2320: Viz Principles 2 (AU, weeks 8 to 14)
- 3 Design 2700: Intro to Design Practice (AU)
- 1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)
- 1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)
- 1.5 Design 2330: Viz Principles 3 (SP, weeks 1 to 7)
- 1.5 Design 2340: Viz Principles 4 (SP, weeks 8 to 14)
- 3 Design 2750: Design History (SP)

**Second Year**
- 3 Design 3103: Intro to Vis Com Design 1 (AU)
- 3 Design 3200: Design Research 1 (AU)
- 3 Design 3400: Design Media 1 (AU)
- 3 Design 3503: Typographic Design (AU)
- 3 Design 3153: Intro to Vis Com Design 2 (SP)
- 3 Design 3450: Design Media 2 (SP)
- 3 Design 3550: Materials + Processes (SP)

**Third Year**
- 3 Design 4103: Intermediate Vis Com Design 1 (AU)
- 3 Design 4200: Design Research 2 (AU)
- 3 Design 4400: Design Media 3 (AU)
- 3 Design 4153: Intermediate Vis Com Design 2 (SP)
- 3 Design 4650: Collaborative Design (SP)
- 3 Design 4750: Professional Practices (SP, weeks 1 to 7)
- 6* Design 4797: Study Abroad (SP, weeks 8 to 14)
  *Only for students pre-approved for study abroad experiences. Credits will be used to replace Design 4153, Design 4650, and up to another six hours of Design elective courses.

**Fourth Year**
- 3 Design 5103: Advanced Vis Com Design 1 (AU)
- 3 Design 5200: Design Research 3 (AU)
- 3 Design 5800: Design Seminar (AU)
- 3 Design 5153: Advanced Vis Com Design 2 (SP)
- 3 Design 5453: Vis Com Design Media 4 (SP)

**Design Electives:** 12 credit hours, any courses

**Minimum required for graduation:** 131 credit hours

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One course on Social Diversity In the US, and two Global Studies courses are required — these contents are typically embedded in other GE courses. Failure to choose courses with these two designations could result in up to 9 additional credits needed to complete the GE requirements.