June 15, 2011

To: W. Randy Smith, Vice Provost, Office of Academic Affairs
From: Terry L. Gustafson, Special Assistant to the Executive Dean for Semester Conversion
Re: Arts and Sciences Program Proposals from the Arts and Humanities Division

Arts and Sciences is pleased to submit the following programs from the Arts and Humanities Division to the Office of Academic Affairs for conversion from quarters to semesters. The programs have been approved by the faculty members and chair of the originating unit, and reviewed and approved by the divisional advisory panel, a subcommittee of the ASC Committee on Curriculum and Instruction (CCI), and the full CCI. The vote for approval of all programs at the full CCI was unanimous.

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Academic Plan Code</th>
<th>Conversion Designation</th>
<th>CCI Approval</th>
<th>Last Revision</th>
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<tbody>
<tr>
<td>East Asian Languages and Literature Minor</td>
<td>ASNLANG-MN</td>
<td>Converted</td>
<td>6/13/2011</td>
<td>Prior to 2006</td>
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<td>Converted</td>
<td>6/6/2011</td>
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<td>Prior to 2006</td>
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**Arts and Sciences General Education (GE) Program:** The GE program for untagged B.A. and B.S. degrees in Arts and Sciences was approved by the Council on Academic Affairs on May 26, 2010, after receiving approval from the Arts and Sciences Faculty Senate. All the programs presented here follow the approved GE program.

**College of Arts and Sciences Transition Policy:** The College of Arts and Sciences is committed to the principles outlined in the university’s Pledge to Undergraduate Students. Each unit has a plan on how best to assist its majors and minors through the transition. And the Arts and Sciences Academic Advising Services will advise students on how to transition their GE program. Dual advising is the existing process used in Arts and Sciences and will continue under semesters.

**Special Note for the Submitted Programs:**

*Existing Program Labeled as “New” in the Electronic Program and Course Approval System:* Owing to a quirk in the new electronic approval system, the Media Production and Analysis minor did not appear in the system and it was necessary to call it “New” in order to enter it. The actual conversion designation is indicated in the table above.
Credit Hour Explanation

<table>
<thead>
<tr>
<th>Program credit hour requirements</th>
<th>A) Number of credit hours in current program (Quarter credit hours)</th>
<th>B) Calculated result for 2/3rds of current (Semester credit hours)</th>
<th>C) Number of credit hours required for proposed program (Semester credit hours)</th>
<th>D) Change in credit hours</th>
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<tr>
<td>Total minimum credit hours required for completion of program</td>
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<tr>
<td>Required credit hours offered by the unit</td>
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<td></td>
<td>Maximum</td>
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<td>Maximum</td>
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<td></td>
<td>Maximum</td>
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Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No
Attachments

• MediaProductionAnalysis 02.pdf
  (Program Proposal. Owner: Mayer, Eric Hans)

• CL.ArtsInterdiscMinors.doc: A and H CL
  (Letter from the College to OAA. Owner: Williams, Valarie Lucille)

Comments

• Would you please add Arts Col 5100 Concept Development for Time-based Media to the electives list for the Media Production and Analysis Minor.

Description: Methods for developing concepts for time-based media through the cultivation of ideas and problem-solving strategies. Storyboarding, composition, editing and sound principles will be explored.

Credits = 3 units (by Palazzi, Maria on 05/20/2011 02:44 PM)

Workflow Information

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<th>Status</th>
<th>User(s)</th>
<th>Date/Time</th>
<th>Step</th>
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<td>05/17/2011 01:38 PM</td>
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<td>Revision Requested</td>
<td>Palazzi, Maria</td>
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<td>06/05/2011 12:06 PM</td>
<td>College Approval</td>
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<td>Pending Approval</td>
<td>Nolen, Dawn Jenkins, Mary Ellen Bigler Meyers, Catherine Anne Vankeerbergen, Bernadette Chantal Hanlin, Deborah Kay</td>
<td>06/05/2011 12:06 PM</td>
<td>ASCCAO Approval</td>
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June 1, 2011

Lawrence Krissek, Professor of Earth Sciences  
Faculty Chair, Committee on Curriculum and Instruction  
College of the Arts and Sciences

Dear Larry,

We are submitting the semester versions of the two interdisciplinary minors in the Arts: Minor in Media Production and Analysis and Minor in Video Arts. Historically, the minors were housed in Arts Administration, and with the re-organization within the College of Arts and Sciences, the administrative home will be with the Department of Theatre. The Department of Theatre’s Administrative Associate worked with the Faculty Oversight committees to convert the quarter to semester programs. This letter serves as both the “Chair’s Letter” and the “College Letter.” After approval by the Oversight Committees, a subset of the Disciplinary Advisory Panel for Curriculum for Arts and Humanities within the College of Arts and Sciences reviewed and approved the minors at our last committee meeting on June 1, 2011. Due to this change, the PACER chart indicates “NEW” for Media Production and Analysis Minor, but in fact these are established programs. I have listed the quarter based credit hours for both minors. Due to the fact that these are interdisciplinary in nature, only the first line in PACER is completed, as there is no one “unit.”

**Minor in Media Production and Analysis:** The Minor in Media Production and Analysis was approved by CAA previous to 2006 as there are no ASC or CAA electronic records indicating approval or revision after 2006. The quarter-based degree was 21 credit hours and its semester-based version is 15 credit hours. They are retaining their three core areas and the same core course selection, please note that three of the courses have changed “Criticizing Television” is now “Media Criticism” and “Comm Industry Research Methods” is now “Lantern Practicum” and “Communication Research Methods” is “Television Production.” As stated in their transition plan, any course taken in this area under quarters will be counted under semesters, and vice-versa.

**Minor in Video Arts:** The Minor in Video Arts was last approved by CAA on April 9, 2008. There were no major revisions to the proposed semester-based program. The program converted from 25 quarter-credit hours to 17 semester-credit hours. They are retaining their four core areas with requirements: One 3 credit hour course in Foundation, 3-7 credits in Basic Tools and Concepts, 3-7 credits in Issues and Techniques, and if necessary, completion of the remaining credit hours under Electives. Students must still take courses from two of the four offering departments: Art, Dance, History of Art, and Theatre. Any course taken under quarters will be counted under semesters, and vice-versa.

The courses that are specific to all of the programs are listed under multiple Book 3 listings in PACER and have been advanced along with the program forms. If you have any questions or concerns, please do not hesitate to call or email me at 292-5727 or williams.1415@osu.edu.

Thank you for your consideration of these proposals,

Valarie Williams, Professor of Dance  
Associate Dean, College of Arts and Sciences, Arts and Humanities

CC: Daniel Gray, Associate Professor and Chair, Department of Theatre  
Mark Shanda, Divisional Dean, Arts and Humanities and Professor of Theatre  
Eric Mayer, Calendar/Program Coordinator, Department of Theatre
July 1, 2010

Office of Academic Affairs
203 Bricker Hall
190 North Oval Mall
Columbus, OH 43210-1358

RE: Quarter to Semester Conversion

The Ohio State University Department of Theatre has reviewed the following programs offered by the department and recommends approval of conversion from quarter to semester of all current programs:

- Bachelor of Arts – Theatre
- Theatre Minor
- Interdisciplinary Media Production & Analysis Minor
- Interdisciplinary Video Arts Minor
- Master of Arts – Theatre
- Master of Fine Arts – Acting
- Master of Fine Arts – Design
- Doctor of Philosophy – Theatre
- Graduate Minor in Cinema/Video

These programs have been reviewed and approved in a variety of faculty meetings and retreats, including meetings by area of specialization, the department’s Curriculum and Instruction Committee (comprised of the Undergraduate Studies Committee and Graduate Studies Committee and their associated directors), and meetings of the faculty as a whole.

Sincerely,

Dan Gray
Chair/Associate Professor
Media Production and Analysis Minor
Program Rationale Statement

The interdisciplinary minor in Media Production and Analysis provides students with an understanding of the societal impact of contemporary media practices and provides opportunities to develop specific media production skills. Students will both analyze and produce media content for distribution through a variety of means. This minor program was originally developed at the request of the Provost and in response to student demand for the continued operation of the Buckeye-TV station and the opportunity for students to have an outlet for hands-on media creation and analysis. The quarter based minor was approved in 2006.

Minimal changes have been made to the foundational courses of the minor, which serve to provide students with a better understanding of both the technology and the impact of media. Students will continue to select one course in media and criticism from Communication 2540: Introduction to Communication Technology (the semester equivalent to COMM 240) or Theatre 2367.03: Criticizing Television (Theatre 367.03); one course in field studies from Communication 4191: Internship (COMM 683) or Theatre 5189: Fieldwork in Theatre, Cinema or Video (Theatre 689); and at least two electives. The requirement to take one course in research methods (formerly COMM 460 or 463) has been replaced with a new practicum requirement which students fulfill by taking either Communication 2223: Lantern Practicum or Theatre 3351: Television Production 1 (Theatre 300). This new practicum requirement addresses a need for the students to have more hands-on time with the resources and equipment they will be expected to utilize in the field upon graduation.

The list of electives has not changed in the transition from quarters to semesters. Students must choose two courses from the following list: Arts College 5501: Concept Development for Time-based Media; Communication 2321: Writing for Strategic Communication, Communication 3425: Media Management (COMM 425), Communication 3554: Social Implications of Technology (COMM 654), Theatre 2351: Fundamentals of Radio and Television Production (Theatre 580), Theatre 3352: Television Production 2 (Theatre 405.10), Theatre 5321: Video Production 1 (Theatre 634), Theatre 5322: Editorial Process (Theatre 633), Theatre 5323: Video Production 2 (Theatre 635), and Theatre 5331: Screenwriting (Theatre 636).

The Media Production and Analysis minor requires the completion of five courses for at least 15 units, including four foundational courses. Students must take courses from each of the two departments. Overlap with the GE is permitted. If one or more of the foundational courses are counted toward a major, these courses must be replaced with additional courses from the list of electives.

This proposal has been reviewed and approved by the Department of Theatre and the School of Communication.
## Media Production and Analysis Minor

### Semester Based Course Offerings

<table>
<thead>
<tr>
<th>Department</th>
<th>Course #</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td><strong>Media and Criticism - choose one course</strong></td>
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<td></td>
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<tr>
<td>Communication</td>
<td>2540</td>
<td>Intro to Communication Technology</td>
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<tr>
<td>Theatre</td>
<td>367.03</td>
<td>Criticizing Television</td>
<td>3</td>
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<tr>
<td><strong>News and Production Practicum - choose one course</strong></td>
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<tr>
<td>Communication</td>
<td>2223</td>
<td>Lantern Practicum</td>
<td>4</td>
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<tr>
<td>Theatre</td>
<td>3351</td>
<td>Television Production 1</td>
<td>3</td>
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<tr>
<td><strong>Field Studies - choose one course</strong></td>
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<td></td>
<td></td>
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<tr>
<td>Communication</td>
<td>4191</td>
<td>Internship</td>
<td>3</td>
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<tr>
<td>Theatre</td>
<td>5189</td>
<td>Fieldwork in Theatre, Cinema or Video</td>
<td>1-12</td>
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<tr>
<td><strong>Electives - choose two courses</strong></td>
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<td>Arts College</td>
<td>5100</td>
<td>Concept Development for Time-based Media</td>
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<td>Communication</td>
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<td>Theatre</td>
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<tr>
<td>Theatre</td>
<td>5321</td>
<td>Video Production 1</td>
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<td>Theatre</td>
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<td>5323</td>
<td>Video Production 2</td>
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<tr>
<td>Theatre</td>
<td>5331</td>
<td>Screenwriting</td>
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</table>
The interdisciplinary minor in Media Production and Analysis provides students with an understanding of the societal impact of contemporary media practices and provides opportunities to develop specific media production skills. Students will both analyze and produce media content for distribution through a variety of means.

The Media Production and Analysis minor requires the completion of five courses for at least 15 units, including four foundational courses. Students must take courses from each of the two departments. Overlap with the GE is permitted. If one or more of the foundational courses are counted toward a major, these courses must be replaced with additional courses from the list of electives. You must file your minor program with a Program Advisor.

No more than 3 hours of 4191 or 5189 can be applied to the minor.

**Required foundational courses (9 credit hours)**
Select one course from each of the foundations listed below for a total of 3 courses:

- **Media and Criticism** - Choose one:
  - Comm 2540 - Intro to Communication Technology (3)
  - Theatre 367.03 - Criticizing Television (3)

- **News and Production Practicum** - Choose one:
  - Comm 2223 - Lantern Practicum (4)
  - Theatre 3351 - Television Production 1 (3)

- **Field Studies** - Choose one:
  - Comm 4191 - Internship (3)
  - Theatre 5189 - Fieldwork in Theatre, Cinema or Video (3)

**Electives (minimum 6 credit hours)**
Select courses from the following list to total a minimum of 6 credit hours. Students must take courses from both departments.

- Arts College 5100 - Concept Development for Time-based Media (3)
- Comm 2321 - Writing for Strategic Communication (4)
- Comm 3425 - Media Management (3)
- Comm 3554 - Social Implications of Technology (3)
- Theatre 2351 - Fundamentals of Radio/Television (3)
- Theatre 3352 - Television Production 2 (3)
- Theatre 4000.03 - Practicum: Video (1-3)
- Theatre 5321 - Video Production 1 (3)
- Theatre 5322 - Editorial Process (3)
- Theatre 5323 - Video Production 2 (3)
- Theatre 5331 – Screenwriting (3)

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**Media Production and Analysis minor program guidelines**

The following guidelines govern this minor:

- **Required for graduation** No
- **Credit hours required** A minimum of 15
- **Transfer credit hours allowed** A maximum of 6
- **Overlap with the GE** Permitted
- **Overlap with the major** Not allowed and
  - The minor must be in a different subject than the major.
  - The same courses cannot count on the minor and on the major.
- **Overlap between minors** Each minor completed must contain 15 unique hours.
- **Grades required**
  - Minimum C- for a course to be listed on the minor.
  - Minimum 2.00 cumulative point-hour ratio required for the minor.
  - Course work graded Pass/Non-Pass cannot count on the minor.
  - The minor must contain 6 credit hours at the 3000-level or above.
- **Approval required** The minor program description sheet indicates if the minor course work must be approved by:
  - The academic unit offering the minor
- **Filing the minor program form** The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.
- **Changing the minor** Once the minor program is filed in the college office, any changes must be approved by:
  - The academic unit offering the minor
The interdisciplinary minor in Media Production and Analysis provides students with an understanding of the societal impact of contemporary media practices and provides opportunities to develop specific media production skills. Students will both analyze and produce media content for distribution through a variety of means.

The Media Production and Analysis minor requires the completion of five courses for at least 21 credit hours, including three foundational courses. Students must take courses from each of the two departments. Overlap with the GEC is permitted. If one or more of the foundational courses are counted toward a major, these courses must be replaced with additional courses from the list of electives. You must file your minor program with a Program Advisor.

No more than 6 hours of 683, 689 or 405.10 can be applied to the minor.

**Required foundational courses (15 credit hours)**
Select one 5-hour course from each of the foundations listed below for a total of 15 hours of required foundational courses:

- **Media and Criticism** - Choose one (5 credit hours):
  - Comm 240 - Introduction to Communication Technology (5)
  - Theatre 367.03 – Media Criticism (5)

- **Research Methods** - Choose one (5 credit hours):
  - Comm 463 – Comm Industry Research Methods (5)
  - Comm 460 – Communication Research Methods (5)

- **Field Studies** - Choose one (5 credit hours):
  - Comm 683 – Internship in Journalism or Communication (5)
  - Theatre 689 – Field Work in Theatre, Cinema, or Video (5)

**Electives (minimum 6 credit hours)**
Select courses from the following list to total a minimum of 6 credit hours. Students must take courses from both departments.

- Comm 221 or 221A – Reporting and Editing for the News Media (5)
- Comm 341 – Communication Technology and Policy (5)
- Comm 425 – Media Management (5)
- Theatre 405.10 – Film and Video Practicum (1-3)
- Theatre 580 – Radio and Television Production (5)
- Theatre 633 – Editorial Process (5)
- Theatre 634 – Video Production 1 (5)

- Theatre 635 – Video Production II (5)
- Theatre 636 – Screen Writing (5)
- Comm 654 – Societal Impact of Technology (5)

**Media Production and Analysis minor program guidelines**

The following guidelines govern this minor:

- **Required for graduation**: No
- **Credit hours required**: A minimum of 21
- **Transfer credit hours allowed**: A maximum of 10
- **Overlap with the GEC**: Permitted
- **Overlap with the major**: Not allowed and
  - The minor must be in a different subject than the major.
  - The same courses cannot count on the minor and on the major.
- **Overlap between minors**: Each minor completed must contain 20 unique hours.
- **Grades required**:
  - Minimum C- for a course to be listed on the minor.
  - Minimum 2.00 cumulative point-hour ratio required for the minor.
  - Course work graded Pass/Non-Pass cannot count on the minor.
- **Approval required**: The minor program description sheet indicates if the minor course work must be approved by:
  - The academic unit offering the minor

Filing the minor program form: The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor: Once the minor program is filed in the college office, any changes must be approved by:

- The academic unit offering the minor
Transition Plan

Media Production and Analysis Minor

The transition for students pursuing the interdisciplinary Media Production and Analysis Minor will be fairly seamless given that the required and elective courses are being converted from quarter to semester equivalents. Students having completed the Research Methods requirement under the quarter program will not be required to complete the News and Production Practicum, Communication 2223: Lantern Practicum or Theatre 3351: Television Production 1 (Theatre 300), that has replaced the Research Methods requirement. Communication 221: Reporting and Editing for the News Media will still be honored as an elective credit for students having completed the course prior to Summer Term 2012. All courses taken under quarters will be counted under semesters.