Soave, Melissa

From: Scott Herness <herness.1@gradsch.ohio-state.edu>
Sent: Sunday, December 02, 2012 4:38 PM
To: Smith, Randy; Soave, Melissa; Wolf, Kay
Cc: herness.1@gradsch.ohio-state.edu
Subject: Proposal to develop a minor in Business in Health Sciences
Attachments: Dr Scott Herness.vcf; Business Minor Health Sciences.pdf

Dear Randy,

Attached I am submitting to the Council on Academic Affairs for their consideration the proposal to develop a new minor degree by the Fisher College of Business. The minor, Business in Health Sciences, is designed to provide students in the professional colleges (Dentistry, Medicine, Nursing, Optometry, Pharmacy, Public Health, or Veterinary Medicine) with business skills they may find helpful for running a private practice. The minor is offered over the summer term with evening classes to provide flexibility with the professional school curriculums.

The proposal has been approved by the Graduate School Curriculum Committee (November 15) and by the Graduate Council (November 28).

Best,

Scott

Dr. Scott Herness
The Ohio State University
Associate Dean, Graduate School
(614) 292-9490 Work
(614) 292-3656 Fax
harness.1@osu.edu
250 University Hall
230 North Oval Mall
Columbus, OH 43210-1366
Proposal for Graduate Minor Business in Health Sciences

Fisher College of Business, The Ohio State University
Draft: November 18, 2012
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**Introduction and Rationale.** The Fisher College of Business, The Ohio State University, seeks approval to launch a Graduate Minor entitled Business in Health Sciences. The program will be housed in the Fisher College of Business on the Columbus Campus and was developed in collaboration with the Colleges of Dentistry, Medicine, Nursing, Optometry, Pharmacy, Public Health, and Veterinary Medicine. Our intention is that students seeking graduate level degrees in these Colleges will be the target student group for this minor.

We would request that the completion of the Graduate Minor be designated on each student’s transcript.

Our Health Sciences Colleges train highly motivated and intellectually outstanding students to be experts in their field, whether that field is Dentistry, Medicine, Nursing, Optometry, Pharmacy, Public Health or Veterinary Medicine. Feedback from Alumni and employers, however, confirms that these students would benefit from Graduate-Level Education in Business. This is the case because following graduation these students go on to run private practices or work as researchers or managers in corporate settings. Thus, their ability to be successful business people is critical to their professional success.

Thus, the purpose of this Graduate Minor is to provide Health Sciences graduate students with access to Business training that will serve them well in their careers. The Graduate Minor is to be offered on a summer schedule so that it does not extend the calendar time to the completion of a degree. We believe there will be strong demand for this minor. For example, in a student survey conducted by the College of Veterinary Medicine, 68% of students expressed an interest in completing the Graduate Minor during their time at Ohio State. This survey suggests that interest will be especially strong if we are able to find funding for partial scholarships for students, which we believe will be possible.

Currently, Fisher College has dual degree programs in place with Colleges around the University, including our PharmD/MBA and our MD/MBA programs. While these programs are ideal for a small number of students each year, they require that a student add at least a year and a half of additional graduate study to a primary program of study that already encompasses many years and substantial additional tuition. A Graduate Minor in Business in Health Sciences provides a more affordable, albeit less comprehensive, alternative to a dual degree program in Business.

Currently, a number of the Health Sciences Colleges incorporate some business topics and courses into their own curriculum. The intent of this minor is to complement these offerings and provide access to deeper and more comprehensive education in Business than is possible in these College’s curricula. Because the minor is only 12 semester credit hours and each element of the curriculum is critical, we will not allow credit toward the minor for business-related courses taken in another college. Such course work will, however, be beneficial to the student pursuing the minor and will help him or her get more out of the minor course of study. In addition the existence of such course work is part of the rationale for structuring a minor toward the lower end of the range of semester credit hours possible for a Graduate Minor at The Ohio State University (our understanding being that the range is 10 credit hours to 20 credit hours).

**Link to Mission.** Ohio State is a Research 1 institution. The Fisher College of Business is consistently ranked among the top 10 business schools located within a public university. Fisher’s faculty includes recognized, top quality scholars in all major business disciplines. Our Colleges of Health Science are also nationally and internationally recognized. The proposed Graduate Minor is consistent with our “One University” mission. It marries our expertise in Health Sciences graduate education with our expertise in Business graduate education for the benefit of our students.
To our knowledge, this is a unique initiative within the University and also within academia. As such, it will give our University a distinctive program with strategic value. The strategic value will come from our ability to attract top students to Ohio State. Students will come because there is no other University they can attend where they will be able to receive top-notch business training while adding no calendar time to their graduate studies.

**Organizational Responsibility.** The proposed Graduate Minor degree will be under the auspices of Fisher College of Business and its faculty, and will be overseen by Fisher’s Dean’s Office, our Associate Dean of Graduate Programs and by our Graduate Studies Committee. Fisher will work closely with faculty liaisons in each of the relevant Health Sciences Colleges to help with student recruitment for the Minor and to assure that the curriculum is high relevant for and successfully delivered to participating students.

**Implementation Date.** If approved, we plan to begin recruiting students as soon as possible with the intention of launching the program in the Summer of 2013. Our target initial class size is 25 students per cohort, with a minimum of 20 students to launch.

**Other Programs.** We know of no other program of this type currently being offered in partnership between Colleges of Health Science and Business Colleges. As mentioned above, we believe this program could be a source of distinction for Ohio State and that there is demand amongst students.

**Proposed Program Curriculum and Requirements.** The proposed Graduate Minor in Business in Health Sciences program will require 12 semester credit hours. The courses will be delivered during the 12 week summer term, with 5.5 credits being offered in the one summer term, followed by 6.5 credits during the next year’s summer term. In this way, students can complete the 12 credit hours on a schedule that does not conflict with course offerings in their primary field. It is anticipated that most students will take the first summer’s courses either prior to matriculation in their program or following the first year of their program. Depending on student demand, courses may be offered on an evening schedule to allow opportunities for internships or other experiences during the daytime. Due to the common interests of the student base, courses can be tailored to Health Sciences Businesses.

To earn the Graduate Minor in Business in Health Science, students must attain a 3.0 or higher GPA in courses counting toward the minor. Further, they must complete course work toward the Graduate Minor within three years of beginning the Graduate Minor, unless an exception is granted by the Fisher College of Business.

The planned curriculum, along with a description of the content covered in each class, can be found in the appendix to this document.

**Prospective Enrollment.** We project initial enrollment of 25 students for the first summer, with an additional 25 to 30 students beginning the program in the second summer. This implies a steady state of approximately 50 students across the two cohorts (first year and second year). Although we will actively recruit students from all six of our partner colleges, we anticipate that students from Veterinary Medicine will comprise the majority of our inaugural class due to particularly strong interest among student in that College and the potential for scholarships supported by donors.

**A. Admissions**

The criteria for admission to Graduate Minor in Business in Health Sciences will be admission to the relevant Health Sciences College and good standing in that College and the Graduate School, if relevant. In addition, students will be asked to complete a simple application form that will help assess their commitment to the Minor and provide information on their background and performance in their primary program. Should the program be oversubscribed, students will be selected based on their application information, taking into account enrollment across the various Health Sciences College. We can probably accommodate up to 50 students per cohort, so oversubscription is not anticipated to be a problem for the
B. Efforts to Enroll and Retain Women and Minority Students

We will work closely with the relevant Health Sciences Colleges to ensure that access to the Graduate Minor in Health Sciences has a diverse enrollment including women and under-represented domestic minorities.

Facility, Faculty and Support Services Requirements

A. Program administration: Fisher College employs a matrix structure for managing its educational programs. Following this structure, Fisher’s Senior Associate Dean for Academic Programs and Associate Dean for Graduate Programs will oversee the Graduate Minor. Staff from the Graduate Programs Office and/or Executive Education will be responsible for program administration as appropriate, and the relevant departments will be responsible for program content and course staffing. Relevant faculty will approve detailed program content and details concerning the admissions process that extend beyond the scope of this proposal. Should enrollment be sufficient, an academic director from the faculty will be appointed for the Minor.

B. Faculty and Facilities: As this is a summer offering a relatively small number of sections, it is anticipated that faculty compensation for teaching courses will be in the form of supplemental compensation for overload teaching.

Program Review. The Graduate Minor in Business in Health Sciences will be reviewed each year by the Fisher College of Business’s Deans’ Office and Associate Dean of Graduate Programs. Faculty from other Fisher Departments and from other Colleges will be called upon to help in this review as needed. As a part of this process, we will seek input from each participating Health Sciences College regarding the success of the program with respect to their students and opportunities for improvement. Evaluation criteria will include the ability of the program to 1) attract students, 2) sustain itself economically, 3) to deliver an outstanding and valuable student experience and 4) to add value to the students’ educational experience from the perspective of their primary college of study. In addition, over the longer term we will make efforts to track whether students completing the minor experience 1) improved job placement, 2) higher job satisfaction, and 3) stronger career success than they might have absent the minor. Should the minor fail to meet expectations academically or otherwise, it may be terminated.
## Graduate Minor: Business in Health Sciences

<table>
<thead>
<tr>
<th>Summer 1 (7 or 12 weeks)</th>
<th>Course Name</th>
<th>Credit Hours</th>
<th>Course Description</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Applied Managerial Economics</td>
<td>2.5</td>
<td>This class focuses on apply concepts from microeconomics to business, management and organizational problems and challenges, with an emphasis on the businesses in the life sciences and healthcare sectors. While the content is grounded in the fundamentals of economic theory, it is applied and relevant for business practice and managerial decision making.</td>
</tr>
<tr>
<td></td>
<td>Managing Business Operations</td>
<td>1.5</td>
<td>This class examines how the operations and supply chain functions contribute to ensuring the effective, efficient and profitable functioning of a business or professional service practice. More specifically, it examines the flow of materials and information within and outside the organization and familiarizes students with the fundamentals of best practices in life sciences and healthcare related businesses.</td>
</tr>
<tr>
<td></td>
<td>Leadership, Talent Management and Organizational Behavior</td>
<td>1.5</td>
<td>This class provides an overview of factors that influence individual and team performance and techniques to improve it. It provides analytical frameworks for determining effectiveness of given techniques in specific circumstances.</td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits Summer 1</strong></td>
<td><strong>5.5</strong></td>
<td></td>
</tr>
<tr>
<td>Summer 2 (7 or 12 weeks)</td>
<td>Strategy and Competitive Analysis</td>
<td>1.5</td>
<td>This class focuses on the determination of the strategic direction of a firm or organization and the management of the strategic planning process. It examines strategic factors critical to understanding why some firms are more successful than others and how industry structures evolve and change over time.</td>
</tr>
<tr>
<td></td>
<td>Attracting and Retaining Customers</td>
<td>1.5</td>
<td>This class focuses on the process of attracting and retaining customers, including the basic elements of marketing and promotions, customer service and how these can be tailored and developed to work effectively given the external competitive environment.</td>
</tr>
<tr>
<td></td>
<td>Financial Analysis and Accounting</td>
<td>1.5</td>
<td>This class examines how managers use accounting and financial reporting information in decision making and performance evaluation. It also focuses on fundamental techniques for financial analysis such as time value of money, risk and return, and capital budgeting.</td>
</tr>
<tr>
<td></td>
<td>Project Course: Healthcare Business Solution Teams</td>
<td>2.0</td>
<td>This course focuses on diagnosing and solving real-world problems in life science and healthcare business practices. Mirroring the approach taken by leading consulting firms in stressing an analytical, data driven, problem solving approach; students work with managers at a client firm to systematically analyze a focal business challenge, generate alternative solutions, recommend a course of action that is supported by evidence from secondary data, and communicate actionable steps that may guide implementation of any recommendations. This course will be taught by faculty from the Fisher College of Business in a manner similar to project-based classes in our other graduate programs. Partner colleges will work with Fisher to identify appropriate firms and organizations from which to source projects appropriate for their students.</td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits Summer 2</strong></td>
<td><strong>6.5</strong></td>
<td></td>
</tr>
</tbody>
</table>
October 12, 2012

Christine Poon
Dean and John W. Berry, Sr. Chair in Business
Fisher College of Business
The Ohio State University
2100 Neil Avenue
Columbus, OH 43210-1144

Dear Dean Poon:

I am pleased to provide this letter in support of the approval of a Graduate Minor—entitled Business in Health Sciences—in The Ohio State University Fisher College of Business. This minor will provide graduates from the Health Sciences colleges training in business related courses that will support their future success in their respective professions.

This initiative is consistent with OSU’s One University concept. The integration of the health sciences with business will provide training that will benefit motivated students. The option of the minor will obviate additional costs associated with a dual degree program or the pursuit of an additional degree.

I endorse this proposal and I would encourage interested students within my college to consider and complete this minor.

Sincerely,

Stanley Lemeshow, PhD
Dean and Professor
October 12, 2012

Dean Christine A. Poon  
Fisher College of Business  
The Ohio State University  
201 Fisher Hall  
2100 Neil Avenue  
Columbus, OH 43210

Dear Chris,

I am pleased to provide this letter of support for the proposed Graduate Minor in Health Sciences from the Fisher College of Business. Students in our Doctor of Pharmacy (PharmD) program receive in-depth training in pharmaceutical sciences, pharmacotherapy, pharmacy clinical sciences, and pharmacy administration. We currently offer with the Fisher College of Business a combined PharmD/MBA for those PharmD students who wish to seek additional training in business-related fields. However, the number of students interested in the combined degree program is very small since the combined degree extends their education for 1 to 2 more years.

The proposed Graduate Minor in Health Sciences provides the opportunity for PharmD students to obtain educational training in business as related to the health sciences during the first two summers of the PharmD program. The courses in the Graduate Minor, such as management, economics, and financial analysis, will be beneficial for the PharmD students who will seek careers in corporate settings or as owners of independent pharmacies after graduation. I do anticipate that the numbers of PharmD students interested will remain low, but enrollment with other health sciences students of similar interests will provide a critical mass of students for the program and also enable interprofessional discussions to occur.

Sincerely,

Robert W. Brueggemeier, Ph.D.  
Dean, College of Pharmacy  
Professor, Medicinal Chemistry
October 2, 2012

Professor Karen Hopper Wruck
Associate Dean for Graduate Programs
Fisher College of Business
200 Fisher Hall
2100 Neil Avenue
Columbus, OH 43210

Dear Professor Wruck:

The purpose of this letter is to strongly endorse the proposed academic program resulting in a business minor for students enrolled in the health science colleges at Ohio State University.

This 12 semester hour program will be taught by faculty at the Fisher College of Business and is designed to impart critical business knowledge and competencies to help ensure the success of these students, the majority of whom will work in small businesses and in the health care industry.

With regard to veterinary medicine, recent data suggest that the real barrier to success is not the lack of scientific or technical knowledge but rather the lack of communication, interpersonal and business skills and competencies. The majority of new veterinary graduates work in private practices and many hope to actually purchase and operate these businesses. Thus, business acumen is essential for their future success. Currently, veterinary students receive only a minimal introduction into business principles and competencies and need more in depth instruction and experience.

Surveys of veterinary medical students also demonstrate their desire for more business knowledge and skills and there is genuine excitement about this unique opportunity at our College of Veterinary Medicine. In addition, employers have also strongly supported this program and believe that a business minor adds immediate value and makes OSU veterinary graduates more desirable and gives them a competitive advantage in the marketplace.

Having a highly ranked and nationally recognized College of Veterinary Medicine partner with an outstanding business college builds on the concept of “One University”, structures key programs to the needs and demands of students and employers and enable OSU graduates with Doctor of Veterinary Medicine (DVM) degrees coupled with a Business Minor to be nationally unique and trend setters for others to follow. I know that this is also true for students in the other health science colleges.

I personally, and our entire college, endorse the business minor program. Together our colleges have considered the curriculum, discussed the implementation process including student selection and participation and believe that the didactic and experiential components of the business minor are appropriate, extremely timely and critical to the future success of our new graduates. Thus, I strongly endorse the program and encourage the university to do the same.

Sincerely,

Lonnie J. King, DVM, MS, MPA, ACVPM
Dean, College of Veterinary Medicine
The Ohio State University
September 28, 2012

Dr. W. Randy Smith
Vice Provost
The Office of Academic Affairs
The Ohio State University
203 Bricker Hall, 190 North Oval Mall
Columbus, OH 43210-1358

Dear Dr. Smith:

Please accept this letter recommending approval of the Fisher College of Business Graduate Minor, Business in Health Sciences. The availability of this minor will allow health sciences students to be better prepared to deal with the ever changing landscape of healthcare delivery. Meeting the challenges on the healthcare horizon will require an ample understanding of leadership, business operations, economics, strategy and patient/customer satisfaction and retention. The proposed minor as outlined provides the student with a broad range of knowledge and expertise in these areas.

Within the College of Medicine we have a range of graduate and professional students who this program will be made available to, including MD students, doctoral physical therapy students and doctoral occupational therapy students. We will work with students interested in pursuing this minor to ensure a seamless alignment with their major. I anticipate that having the option of a traditional dual degree MBA or a graduate minor in business health sciences will improve our ability to attract students who are interested in having an additional option for supplementing their major with a business curriculum.

The graduate minor in Business in Health Sciences will add further value to our current curricular offerings. Indeed, the LeadServeInspire medical curriculum (MD) is well suited to support students interested in pursuing this minor. There is dedicated time within the structure of the curriculum when students have the ability to develop advanced competencies such as the graduate minor. As the graduate minor provides a deeper and more comprehensive education in business as it relates to health sciences it definitely fits well within this framework.

In summary, I would like to extend my full support and that of the entire College of Medicine for the unique graduate minor at the Fisher College of Business.

Sincerely,

Charles J. Lockwood, M.D.
Dean, College of Medicine
Vice President for Health Sciences
Professor, Obstetrics and Gynecology
Leslie H. and Abigail S. Wexner Chair in Medicine
October 9, 2012

Christine Poon  
Dean and John W. Berry, Sr. Chair in Business  
Fisher College of Business  
The Ohio State University  
2100 Neil Avenue  
Columbus, OH 43210-1144

Dear Dean Poon:

I am pleased to provide this letter in support of the approval of a Graduate Minor—entitled Business in Health Sciences—in The Ohio State University Fisher College of Business. This minor will provide graduates from the Health Sciences colleges training in business related courses that will support their future success in their respective professions.

This initiative is consistent with OSU’s One University concept. The integration of the health sciences with business will provide training that will benefit motivated students. The option of the minor will obviate additional costs associated with a dual degree program or the pursuit of an additional degree.

I enthusiastically endorse this proposal. I would encourage interested students within my college to consider and complete this minor.

Sincerely,

Melvin D. Shipp, OD, MPH, DrPH  
Dean
September 27, 2012

Karen Hopper Wruck, PhD
Professor of Finance
Associate Dean for Graduate Programs
Dean’s Distinguished Professorship
Fisher College of Business
200 Fisher Hall
2100 Neil Avenue
Columbus, OH 43210

Dear Dr. Wruck:

I am writing to you in support of the current proposal for a Graduate Minor in Business in Health Sciences from the Fisher College of Business. I agree that a more comprehensive background in business concepts and practice would serve our dental students well, a majority of whom will practice in settings essentially equivalent to small businesses. In addition, such additional business education has been sought previously by our pre-doctoral students, and the feedback we have received from them has been uniformly positive.

Should this proposal be approved, I will work with my Office of Academic Affairs to inform our students about this program and to encourage them to consider its potential benefits. We will also assist our students with their academic scheduling so they may successfully navigate the rigors of two simultaneous graduate level programs.

To help ensure the program’s success, our Office of Academic Affairs is also committed to participate with those responsible for developing the curriculum, and other health science faculty, to further refine the program and help oversee the student-incurred costs of the program. There would also be interest in working with the appropriate faculty from your college in the periodic review and implementation of programmatic revisions.

I wish you well with this submission. If I can be of further assistance, please do not hesitate to contact me.

With best regards,

Patrick M. Lloyd, DDS, MS
Professor and Dean

cc: John Kalmar, DMD, PhD, Associate Dean for Academic Affairs and Graduate Studies
October 24, 2012

Christine Poon, MBA
Dean and John W. Berry, Sr. Chair in Business
Fisher College of Business
The Ohio State University
2100 Neil Avenue
Columbus, OH 43210-1144

Dear Dean Poon:

I am delighted to provide this letter in support of the approval of a Graduate Minor—entitled Business in Health Sciences—in The Ohio State University Fisher College of Business. This minor will provide graduates from the Health Sciences colleges training in business related courses that will support their future success in their respective professions.

This initiative is consistent with OSU’s One University concept. The integration of the health sciences with business will provide training that will benefit motivated students. The option of the minor will obviate additional costs associated with a dual degree program or the pursuit of an additional degree.

I endorse this proposal and I will encourage our students who are interested in developing their own practices to consider enrolling in and completing this minor.

Warm regards,

Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAAN
Associate Vice President of Health Promotion
University Chief Wellness Officer
Dean and Professor, College of Nursing
Professor of Pediatrics & Psychiatry, College of Medicine
Dear Scott:

Attached find a revised draft of our Minor Proposal. I have only one question, otherwise I think we have resolved all the outstanding issues. Below I itemize the comments of the group and the changes we have made in response.

1) Confusion over number of colleges. Yes, there are 7 involved, we are sorry about the inconsistencies.

2) Capstone course. This is where I have a question. I think there may be a terminology issue because we refer to project courses sometimes as capstone courses in the sense that they pull ideas together and put them into practice. From the feedback, it seems like the committee views a capstone course as something else. I have changed the language to identify this course as a project-based course that will be run similarly to our other graduate level project classes. If I am not getting this right or this does not address the concerns, please let me know.

3) Donors. References to donors have been removed.

4) Dean Melnyk's letter. It has been attached.

5) Outside the University. References to this have also been removed.

6) Typos. They have been corrected.

Again, please let me know if item 2 remains an area of confusion. If so, it may make sense for us to talk on the phone so I can get a better understanding. Thanks for your help and support.

Karen
November 16, 2012

Graduate Minor – Business in Health Science

The Graduate School Curriculum Committee (GSCC) met yesterday and reviewed the proposal to create a new graduate minor in Business in Health Science (BHS). Pending some minor changes, the GSCC has approved the proposal. With the incorporation of these minor changes to the proposal (outlined below), the proposal will be scheduled at the next Graduate Council meeting followed by a subsequent CAA meeting.

As you know, the GSCC reviewed a preliminary draft of this proposal last Spring. The committee recognized that most of its comments resulting from that review (summarized in my letter to you dated June 12th) were adequately resolved in this submitted proposal. These issues included the potential for substitution of curriculum, criteria for admission and successful completion of the minor, the need for evening courses, and the incorporation of partner colleges in the review process of the minor.

While the GSCC has approved the proposal, it recognized that some strengthening would be helpful for the upcoming approval steps. I summarize these comments below:

- There remains internal inconsistency on the first page regarding the partner colleges. In the first draft, six colleges were mentioned in the first paragraph and three in the second paragraph. In this draft, there are six mentioned in the first paragraph and seven in the second. It is our assumption that there are seven participating colleges.

- While the capstone course is better described in this version, there is no description of its evaluation (which was previously requested). A statement regarding the academic oversight and grading of the capstone would be helpful.

- The committee noted references in the proposal that the minor may be useful to attract potential donors to the College of Business. For the most part, the committee felt that such references were inappropriate for a proposal that should be centered on academic content. It was suggested that these comments might be altered to state that the FCOB is working to raise funds for fellowships for students enrolled in the minor (if indeed that is the intent) or that these comments be eliminated.

- A pending letter of support from Dean Melnyk of the College of Nursing needs to be secured.
• The proposal states the program “may be expanded to Health Sciences Professionals outside the University...”. It is not possible for individuals outside the university to participate in the minor. Participation in graduate minors is eligible only to students enrolled in graduate programs at OSU. Students cannot be directly admitted to a minor. This phrase should be removed from the proposal.

• The proposal states that completion of the minor “be designated on each student’s transcript and, if possible, on each student’s diploma.” It is only possible to designate the completion of the minor on the transcript. Designation is not possible on the diploma. Reference to the diploma should be eliminated.

• A few minor grammatical errors can be easily rectified. The fourth paragraph contains an end parenthesis without an accompanying opening parenthesis. In the sixth paragraph the word “rational” should be change to “rationale”.

Please resubmit the proposal to me once these changes have been made. After receiving it, I will submitted the proposal to Graduate Council for its consideration. As always, I am available for questions and clarifications. Please don’t hesitate to contact me.

Many thanks,

Scott Herness
Associate Dean

THE OHIO STATE UNIVERSITY

GRADUATE SCHOOL

Advancing graduate education for over 100 years
June 12, 2012

Graduate Minor – Business in Health Science

The Graduate School Curriculum Committee (GSCC) recently met and reviewed the proposal to create a new graduate minor in Business in Health Science (BHS). The Committee understood that the minor degree has not yet been officially submitted for Graduate School approval. They were glad to provide comments on the proposal as it appears in draft form.

The Minor will be composed of 12 credit hours of a lockstep curriculum which would be taken over two summer terms. It is in compliance with the Graduate School rules on credit hours.

The GSCC had the following comments on the draft proposal:

- The committee agreed that there is a need for this minor and that it would be a useful tool for clinical students who are starting a practice after completing school. The applicability of the minor to all the professional colleges is a real advantage predicting sufficient demand and enrollment.

- Some of the professional health science curricula contain business-related or practice-related courses. It was questioned whether students might be able to substitute courses from their health science curriculum for courses assigned in the BHS minor curriculum. Additionally, description of some of these possibilities in the description of the BHS minor curriculum would be to the student’s benefit.

- Criteria for the successful completion of the BHS minor should be mentioned. This would include the Graduate school’s requirement for successful completion (a minimum grade of a “B” in each course) and any local requirements (in any).

- Since most professional students attend summer session, it was agreed that scheduling may be an issue. Evening classes would be beneficial if not required.

- There appeared to be an internal inconsistency on the first page. Its first paragraph names six Colleges involved in the minor whereas the second paragraph mentions only three.
For the full proposal, it will be essential to more fully describe the Capstone course, including its objectives and evaluation.

The Program Review of BHS Minor was viewed as a strength. It could be additionally strengthened by adding the timeline for the periodic review and the evaluation criteria. Also, it was questioned whether the review would be inclusive of the six partners in the health sciences colleges.

FYI, guidelines on the approval process for a new minor may be found at: [http://www.gradsch.ohio-state.edu/faculty-guidelines-graduate-minors-and-interdisciplinary-specializations.html](http://www.gradsch.ohio-state.edu/faculty-guidelines-graduate-minors-and-interdisciplinary-specializations.html)

I hope these comments prove useful as you move towards submitting the BHS minor to Graduate School for approval. As always, I am available for questions and clarifications. Please don’t hesitate to contact me with questions or clarifications.

Many thanks,

Scott Herness
Associate Dean
Dear Pat and Scott:

Attached please find a revised proposal for a 12 semester credit hour Graduate Minor in Business in Health Sciences along with letters of support from all the relevant Deans but Dean Melnyk from Nursing. We expect her letter soon and upon receiving it, I will send you a revised document that includes that letter as well.

You may recall that we received preliminary feedback from the Graduate School over the summer on an earlier draft of this proposal. That feedback has been taken into account in the current proposal. In addition, we have been able to meet further with the Health Sciences Deans and refine the scheduling and approach to the curriculum to assure it will work well for their students.

We are excited to possibly be able to launch this minor in the summer of 2013. We believe that, especially in Vet Med, we will have strong demand. We know that Vet Med has strong donor interest in supporting their students' participation in this Minor.

Please let us know what next steps and timing might be and what, if any, additional information you need from us.

Many thanks,

Karen

Karen Hopper Wruck, PhD
Dean's Distinguished Professor
Associate Dean for Graduate Programs
Professor of Finance, Fisher 200
Fisher College of Business
The Ohio State University
voice: 614-688-5443
mobile: 614-327-4182
http://fisher.osu.edu/departments/finance/faculty/karen-hopper-wruck