

College Strategic Planning Workshop
June 24, 2008

OVERVIEW

Purpose of Strategic Planning:

- University goals align with college goals align with department/school goals that are achieved over time.
- Annual leadership assessment based upon data in the context of the strategic plan will assure progress towards eminence and enhanced global reputation.
 - Alignment with institutional priorities via program reviews

Purpose of Workshop:

- Probe for and discuss changes in points of view, approaches, and strategies that have emerged during the strategic planning process considering doctoral program review recommendations and the upcoming interaction by the provost with the dean to endorse the initial strategic plan.

Strategic Plan:

- A road map to distinctive advantage that enhances reputation

Strategies:

- Specific
- Purposeful with a rationale
- Achievable over time

Tactics:

- Assures the success of the strategy from an implementation perspective
 - Who is responsible?
 - What are the increments and within what time-frame?
 - What are the time-sensitive benchmarks or “circuit breakers”?
 - Resource needs plan
 - New revenue (source specific)
 - Redirection of internal resources (source specific)

Metrics:

- Specific in a sensible way
- Measurable given the strategy and tactics

Essential Elements-ideally integrated:

- People Plan
- Financial Plan
- Development Plan
- Capital Plan
- Technology Plan
- Facilities Plan